

# University High School Boosters Meeting

9/5/2023

- Agenda:**
- Welcome/Call to Order
  - Officer and Administration Reports
  - Administration Report (Andrea Markert)
  - Committee Chair Messages & Reports
  - Old Business
  - New Business
  - Adjourn

## Notes

### Call to order/Roll call

Meeting called to order by Jennifer McDade at 6:30 on September 5, 2023.

### Officer Reports

<b>President</b> <i>Jennifer McDade</i>	<ul style="list-style-type: none"><li>• Overview of the year</li><li>• Welcome and introduction of the Executive Team. Reminder of the role of Boosters. We're not the same as PTO, or a School Board. We provide financial assistance to students in their co-curricular activities. We meet most months of the year for an hour. We give grants to student activities. Gold Rush raffle and Cash Bash are our two primary fundraisers that provide the money for the grants. Boosters funds After Prom, spirit wear, Homecoming Alumni event, hospitality at events throughout the year, and recognition of teachers.</li><li>• How to get involved We are always open to new ideas. Talk to Jennifer with new ideas and suggestions. Also, we are always looking for volunteers to help and donate time and treasure.</li><li>• Open house is tomorrow night. We will provide hospitality and also welcome parents there.</li><li>• Guest speakers We will have guest speakers throughout the year as we did last year. If you have ideas for a speaker, please let us know.</li><li>• Questions?</li></ul>
<b>VP</b> <i>Tim King</i>	<ul style="list-style-type: none"><li>• If you have anything you need posted on the website for Boosters, let him know.</li></ul>
<b>Secretary</b> <i>Angie Reedy</i>	<ul style="list-style-type: none"><li>• The minutes from May need to be approved. Jennifer McDade made a motion to approve the minutes. Jennifer McCarron seconded the motion and the motion passed.</li><li>• Please state your name when you are motioning to approve or second a discussion item.</li><li>• Our Boosters <u>website</u> will list all of the <u>meeting dates</u> for the upcoming school year. We meet every month on Wednesday nights in the library. These are the meeting dates for the school year. October 11 November 8 December 13 January no meeting February 13 (change from February 14) March 6 (change from March 13)</li></ul>

	<p>April 10 May 8</p> <ul style="list-style-type: none"> <li>• If you ever need to add any updates to the agenda, please don't hesitate to reach out to me.</li> <li>• For our Boosters chairs, if you could please ensure I get your updates at least 2 days prior to the Boosters' meeting, that will be immensely helpful. <a href="mailto:angiereedy13@gmail.com">angiereedy13@gmail.com</a></li> </ul> <p><b>Executive Board</b>  Tim King – Vice President  Shannon Moreland – Treasure  Angie Reedy – Secretary  Angela Null – Past President</p> <p><b>Committee Chairs</b>  Homecoming Parent Volunteer Coordinator – Felicia Goodman  After Prom Coordinator – Carrie Kieser  Dance Hospitality – Amie Kincaid, Michele Mathieson  Directory – Aslihan Spaulding  Faculty/Staff Appreciation – Tara Kruger, Amanda Esparza, Amanda Fisher  Cash Bash Coordinator – Joan Pacetti, Terry Ogunleye  Student Hospitality –  Gold Rush Raffle – Megan Brent, Kim Ekhoﬀ  Resource Reviews – Chris Grieshaber  Parent Support Network – Counseling Center – Courtney O'Conner  Spirit Wear – Amy Westbrook, Angela Null  Website/Social Media – Kelli Kiefer  Zoom Master – Erin Easter</p>
<p><b><i>Treasurer</i></b>  Shannon  Moreland</p>	<ul style="list-style-type: none"> <li>• See treasurer report attached at the end of this document.</li> <li>• Proposed Budget</li> </ul>

## University High School Booster Club 2023-2024 Proposed Budget

	20-21	21-22	22-23	Proposed 23-24 Budget
<b>Net Sources of Income</b>				
Spiritwear	4,821.00	2,710.21	(1,014.00)	1,500.00
Gold Rush				
<i>Ticket Sales</i>				9,500.00
<i>Winner Payments</i>				(2,900.00)
Gold Rush Net	4,356.00	8,135.00	6,905.00	6,600.00
Cash Bash	-	11,252.25	10,372.81	10,500.00
<b>Funding (Foundation) - 22-23 includes \$2K after prom</b>		3,655.00	2,900.00	1,500.00
Misc (Historical uncashed checks)	335.49	1,501.00	200.00	-
<b>Total Income</b>	<b>9,512.49</b>	<b>27,253.46</b>	<b>19,363.81</b>	<b>20,100.00</b>
<b>Net Spending / Neutral Events</b>				
Matching Grants	(4,500.00)	(5,068.86)	(796.44)	
Matching Grants (Foundation)	-	-	(8,500.00)	
Subtotal Grants Given	(4,500.00)	(5,068.86)	(9,296.44)	(9,500.00)
Homecoming Social	-	53.85	3.20	-
Fund After Prom Account	-	-	(12,000.00)	(9,000.00)
CC and Bank Fees	(39.50)	(678.85)	(843.85)	(1,200.00)
Insurance	(957.00)	(1,086.00)	(1,157.00)	(1,200.00)
Admin, Mailing and Supplies	(131.86)	(510.07)	(574.43)	(700.00)
Excess to UHS Admin	(8,521.67)	-	-	
Staff Appreciation	(100.73)	57.09	715.78	-
<b>Total Expenditures</b>	<b>(14,250.76)</b>	<b>(7,232.84)</b>	<b>(23,152.74)</b>	<b>(21,600.00)</b>
<b>Annual Increase/Decrease in Funds</b>	<b>(4,738.27)</b>	<b>20,020.62</b>	<b>(3,788.93)</b>	<b>(1,500.00)</b>

- Proposing a largely balanced budget.
- I'm proposing we spend just slightly more than our income sources. Part of the reason is due to one-time expenses to set up the non-profit organization. In addition, during the 21-22 school year we added quite a bit to our overall available funds and I think we need to use over time. While I don't propose we take the account down to a minimal amount, I think we should ensure we are using our available funds to help support Booster club goals.
- We have considered Venmo in the past. Venmo requires an email and bank account. Once we are fully set up as a nonprofit, we can possibly use PayPal, but not sure about Venmo.

**Resource  
Review**  
Chris  
Grieshaber

- Discussion of clarification of grant distribution policies. (Let by Jennifer McDade)  
Boosters' philosophy is to give out all of the money that we take in. Last year we ended up at a break-even point financially. This was great, the challenge is to not go over what we have. These are clarifications/updates to grant process that we are considering and will vote on at next month's meeting.
  1. Want to give \$500 grants (not a change). The change is that now groups can apply every 2 years updated from every 3 years.
  2. In special circumstances, when several groups come together or the request has a broader reach, the grant given may exceed the \$500 amount.
  3. When groups receive money from Boosters, we would like them to help give back to Boosters in ways such as by sharing information on social media about the Gold Rush, or remind others about Cash Bash.

4. There is currently a paper form on the website to fill out for grant funding. The paper form will be eliminated, and requesters can just send an email to Boosters.
5. We will commit to a zero-balance policy and look for broad areas to distribute extra funds if there is money left at the end of the year.

Feedback from attendees: Glad to be reducing the length of time between requests accepted. There was a suggestion to consider adjusting the amount available for any groups that haven't asked for more than three years. There was discussion related to Ideas for what to do with any extra money that is leftover at the end of the year.

We will vote on these changes next month.

- Request from girls' tennis  
Jennifer McCarron represented the team to make the request.  
This is the largest year for girls tennis in many years. There are 34 players. Many are new players. Coaches are being added. The team is sponsoring a Pickleball Fundraiser October 8. Uniforms are the primary need for the team. Total need is \$1,700 for 35 uniforms. The team is only asking for \$500 because they are also doing their own fundraiser. Uniforms will be used from year to year. So far, the team is having a lot of success in competition. This positive experience may be contagious so there may be more players in the future.

Angela Null motioned to approve \$500 for girls' tennis uniforms. Cory Roop seconded the motion. The motion passed unanimously.

- Great beginning to the school year.
- Open House will be tomorrow night. Boys and Girls club will also be there as well as BN Parents. 6:30 at Stroud Auditorium
- Mid-terms are next week. Grades are most up to date on Monday mornings because that's when eligibility is checked.
- Homecoming is next week includes alumni dinner There will be cake and other new things
- Parent Teacher Conferences will be coming up soon. Zoom for first part and also in person.
- Design Lab will be with freshmen, sophomores, and juniors.
- Counseling Office is fully staffed. Guidance counselors, college and career counselor, and school psychologist, Social work Intern
- There are so many activities and athletics happening all the time. The 3 administrators try to get to every thing at some point.
- There is a lot of sickness spreading right now. 23 covid student cases this year. Typical to every year.
- Becky wants to know where to find GPA. Andrea will look into where to find that. Sophomores and freshmen will have weighted grades. AP classes will be weighted for sophomores and below. Dual credit classes are still being analyzed to determine if they will be weighted.
- Reuben Ribera is new to Boosters and transfers asked about the SF grant. Often coaches communicate this grant opportunity. If giving to Boosters through the ISU Foundation, make sure to clarify that the donation and the match are going to the Lab School.
- Cory Roop asked about the sign out front that is not working. It is being worked on. The new tech hire is working on that as well as the athletic website updates.
- Sudha will work as an orchestra rep. She is also hospitality chair.

## Administration Report (*Andrea Markert – Principal*)

- Great beginning to the school year.
- Open House will be tomorrow night at 6:30. The Boys and Girls Club will be there as well as BN Parents.
- Mid-terms are next week. Grades are mostly up to date on Monday mornings because that's when eligibility is checked.
- Homecoming is next week. This includes the alumni dinner There will be cake and other new things
- Parent Teacher Conferences will be coming up soon. There will be Zoom and in person options.
- Design Lab this year will be with freshmen, sophomores, and juniors.
- The Counseling Office is fully staffed this year. We have Guidance counselors, college and career counselor, and school psychologist. We also have a social work intern this year.
- There are so many activities and athletics happening all the time. U-High's 3 administrators try to get to everything at some point during the season, but because there are so many activities and sports, there may not be an administrator at every event.
- There is a lot of sickness spreading right now. 23 covid student cases this year. Typical to every year.
- Questions
  - Where to find GPA? Andrea will look into where to find GPA in Skyward. Sophomores and freshmen have weighted grades. That means AP classes will be weighted for sophomores and below. Dual credit classes are still being analyzed to determine which ones will be weighted.
  - Question about the State Farm grant and making sure volunteers know to request the grant through State Farm and other employers. Often coaches communicate this grant opportunity. If giving to Boosters through the ISU Foundation, make sure to clarify that the donation and the match are going to the Lab School.
  - Regarding the sign out front which is not currently working. This is being worked on.
  - Sudha Bodavula will work be the orchestra representative. She is also hospitality chair.

## Committee Reports

<b>Counseling Center</b> <b>Updates</b> <i>Courtney O'Connor</i>	
<b>After-Prom</b> <i>Carrie Kieser</i>	<b>Purpose:</b> After-Prom provides a safe place for the students to go after the dance. <ul style="list-style-type: none"> <li>•</li> </ul>
<b>Cash</b> <b>Bash/FUNDRAISER for</b> <b>PROM AND BOOSTERS</b> <i>Joan Pacetti</i> <i>Terry Ogunleye</i>	<b>Purpose:</b> To plan and execute the Cash Bash event. - THIS YEAR'S GOAL WILL NOT ONLY BUT TO HELP TO SUPPORT THE PROM BUT ALSO TO WORK AS An ALL-OVER FUNDRAISER FOR BOOSTERS WHICH SUPPORTS ALL UHIGH CO-COORICULARS <ul style="list-style-type: none"> <li>• Planning meetings will begin after Labor Day.</li> </ul>
<b>Gold Rush Raffle</b> <i>Megan Brent</i> <i>Kim Ekhoff</i>	<b>Purpose:</b> To coordinate the raffle which is one of Boosters largest fundraisers.

**Gold Rush 2023-2024**

As of 9/4/2023	2023-24				Comparison			
Date	# tickets	Deposit	Tix	YTD Total \$	2022-2023	2021-22	2020-21	2019-20
Registration	185	\$ 3,700	185	\$ 3,700	\$ 6,980		\$ 5,580	\$ 5,140
8/15/2023	205	\$ 4,100	390	\$ 7,800				\$ 1,580
8/22/2023	37	\$ 750	427	\$ 8,550			\$ 400	\$ 1,880
8/29/2023	5	\$ 100	432	\$ 8,650	\$ 1,360			\$ 500
9/6/2023	5	\$ 100	437	\$ 8,750	\$ 300	\$ 9,980	\$ 340	\$ 520
9/16/2023			437	\$ 8,750	\$ 540		\$ 1,200	\$ 420
10/2/2023			437	\$ 8,750	\$ 200			
10/14/2023			437	\$ 8,750	\$ 100	\$ 1,200		
10/28/2023			437	\$ 8,750				
11/11/2023			437	\$ 8,750			\$ 920	
11/26/23			437	\$ 8,750				
<b>Total Income</b>		\$ 8,750	437	\$ 8,750	\$ 9,480	\$ 11,180	\$ 8,440	\$ 10,040
<b>Prizes</b>				\$ 2,900	\$ 2,700	\$ 2,700	\$ 2,700	\$ 2,700
<b>Other Expenses</b>					\$ 850	\$ 425	\$ 737	?
<b>Net Income</b>				\$ 5,850	\$ 5,930	\$ 8,055	\$ 5,003	\$ 7,340

Expenses include Mailing of tickets, raffle license, bond, etc.

- Noted trends and strategy discussion.
- We've moved to electronic sales this year. It got off to a slow start, but with a lot of social media posts and a direct email. Currently have raised \$8,950 which is just \$520 short of where we finished last year.
- Will be doing another email in the next couple of days. Selling at Open House, Homecoming, and football games. Would like to have a banner made for the table. \$65 for the banner.
- First drawing is Sept 15, the Homecoming football game. Could we announce the Gold Rush winner during game. Partner with Football and their drawing.

**Directory**  
Aslihan Spaulding

**Purpose:** To provide a listing of all U-High students & families for reference.

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**Faculty/Staff**  
Appreciation (FSA)  
Tara Kruger,  
Amanda Esparza,  
Amanda Fisher

**Purpose:** To provide meals and gifts to the faculty/staff to show our appreciation. This may include late start breakfasts, parent-teacher conference dinner, and freshman testing dinner. Additionally, gifts will be provided at the holidays and teacher appreciation week.

- We will be sending a solicitation to all parents this month seeking donations to support staff support. Assuming we get a generous Venmo response as we have in previous years, we will plan to do the following staff refreshment events:
  - **Two to four total early dismissal refreshment days:**
    - Friday, October 13
    - Friday, December 15
    - Friday, February 9
    - Friday, April 19
  - **Parent - Teacher conferences meals:**
    - Wednesday, October 4
    - Wednesday, February 28
  - **Freshman testing meal**
- Also outside of the Venmo solicitation, we will plan to solicit for gift cards for staff two times this year:
  - Week of December 11 for the holiday gifts
  - Week of April 29 for staff appreciation week

<p><b>Homecoming game dinner with Alumni Association</b> Felicia Goodman</p>	<p><b>Purpose:</b> Connecting with Alumni and building a sense of community</p> <ul style="list-style-type: none"> <li>•</li> </ul>
<p><b>Hospitality</b> Sudha Bodavula</p>	<p><b>Purpose:</b> To provide a welcoming environment along with food/drink for our 3 hosting events: 1) Open House in September, 2) Prospective Student Open House (usually in January), and 3) Freshman Testing in April</p> <ul style="list-style-type: none"> <li>•</li> </ul>
<p><b>Hospitality (For Dances)</b> Amie Kincaid, Michele Mathieson</p>	<p><b>Purpose:</b> To provide hospitality to our dances (back to school, black-light, and Class Night dances)</p> <ul style="list-style-type: none"> <li>•</li> </ul>
<p><b>Spirit-Wear</b> Amy Westbrook Angela Null</p>	<p><b>Purpose:</b> The purpose is to sell spirit wear and take proceeds to boosters as well as to promote U-High spirit in the community.</p> <ul style="list-style-type: none"> <li>• Spirit wear sales are going great.</li> <li>• Working with Limelight this year, may continue to do a few things through Select to keep the relationship going.</li> <li>• Changed to a self-service process for credit card check out – working great</li> <li>• Completed 2 Online order offerings already – one in the summer and one the second week of school.</li> <li>• Special Design for Homecoming 2023 – profits from this design going to Student Senate</li> <li>• All online orders can be customized with sleeve or back phrases...</li> </ul> <p>Upcoming</p> <ul style="list-style-type: none"> <li>• In person sales at 3 Football Games, 1 Men’s Basketball and 1 Women’s Basketball all before Christmas</li> <li>• Have Christmas Ornaments too!</li> <li>• Will have some online sales open at these times as well</li> <li>• You can find dates, and link to order forms on the Boosters – Spirit wear site!</li> </ul> <ul style="list-style-type: none"> <li>• Cory Roop asked if we should have the Trademark logo on the Spirit wear.</li> </ul>
<p><b>Recognition – Good for U Award</b></p>	<p><b>Purpose:</b> The purpose of the Good for U Award is to recognize a student for contributions made outside of traditional academic and sports accolades. This may include acts of kindness, outstanding effort, resolution of issues, etc. Nominations may also be done for teachers &amp; administrators for their contributions.</p> <ul style="list-style-type: none"> <li>•</li> </ul>
<p><b>Website/social media</b> Kelli Kiefer</p>	<p><b>Purpose:</b> To ensure we have a positive presence &amp; info available on our website.</p> <ul style="list-style-type: none"> <li>• Let me know if there is information that you’d like her to post.</li> </ul>

**Representative Reports – Sharing for recognition and support from the Boosters**

<p><b>Band</b></p>	<ul style="list-style-type: none"> <li>• Will be performing this Friday night. Participated in the Labor Day parade!</li> </ul>
<p><b>Choir</b></p>	<ul style="list-style-type: none"> <li>•</li> </ul>
<p><b>Dance</b></p>	<ul style="list-style-type: none"> <li>•</li> </ul>

<b><i>Orchestra</i></b>	•
<b><i>Orchesis</i></b>	•
<b><i>Speech</i></b>	•
<b><i>Theater</i></b>	•
<b><i>Sports/Clubs</i></b>	•
<b>STEM</b>	•
<b>Girls Golf</b>	•
<b>Cheer</b>	•
<b>Boys Soccer</b>	• Boys won Inner city!
<b>Girls Swimming</b>	•
<b>Boys Football</b>	• First home football game on Friday! Senior night this Friday
<b>Boys Wrestling</b>	•
<b>Girls Tennis</b>	• Pickleball Fundraiser and Dinner October 8. Ticket information will be available on social media!
<b>Girls Softball</b>	• Plans underway to go to Florida for Spring Break

### **Old Business**

- No old business

### **New Business**

Next meeting – October 11 at 6:30 – Wednesday --- Library

### **Adjourn**

- Motion to close was made by Eric Thome and seconded by Jenni Thome. Meeting adjourned.

**Attendees:** Lisa Penner, Laura Jennings Mitchell, Eric Thome, Jenni Thome, Kelli Keifer, Kate Hunt, Shonna Harden, Sudha Bodavula, Ruben Rivera, Jennifer McCarron, Cory Roop, Sean Bozarth, Felicia Goodman, Angela Null, Erin Easter Becky Camp, Jennifer McDade, Tim King, Shannon Moreland, Angie Reedy, Andrea Markert

**Treasurers Report:** See report below



