University High School Alumni Association

Meeting Minutes: February 7, 2023

Present:
Ryan Scritchlow, Dr. Anthony Jones, Tara Nafziger, Sara Punke, Eric Schlipf, Darcy Drexler, Debi Grossman, Cory Roop, Andrea Markert, Steve Mower, Dixie Lewis

Absent:
All present

Call to Order:
- Minutes of the January 17, 2023 meeting were emailed and approved.

New Business:
- Alumni Discussion:
  - When do students become alumni?
    - The definition of alumni technically includes current students so we could present an "alumni card" to incoming students and then again to outgoing students.
    - Announce information to freshman at the assembly as school starts, freshman teachers do a transition week
    - Possibly provide some sort of card to incoming freshman, but the information on the card looks different for them than it does for an outgoing senior.
    - Call current alumni future alumni, possibly (FA) for short, or student alumni (SA)
    - *We discussed calling current students "future alumni" (FA); made and passed a motion for this to move forward.*

- Mission/Purpose Development:
  - Discussion of Plan
  - Identify four pillars for focus/mission
  - Discuss implementation ideas for each pillar
  - Assign two board members to work on development of each pillar for next meeting
  - Discuss mission/propose implementation to alumni
  - Work to re-build the community feel of the lab schools
  - Develop best practices
  - Better working relationship with partner organizations

- Discuss pillar ideas:
  - **Communication – Eric & Sara**
    - Engagement w/alumni
    - Connecting w/alumni
    - Get & pass along accurate information

- Connect alumni w/what's happening in the school
- Work to identify alumni/classes that are missing
- VISION/IDEAS:
  - Website
  - Once a quarter, push an email out-perhaps push out something longer or with more of a story once per quarter
  - Possibly a twitter type style of communication more frequently; provide information about upcoming events
  - Use Facebook & Instagram; use accounts that correlate between Alumni & Student Body (future alumni)

- **Service – Tara & Darcy**
  - Support future alumni
  - Connect alumni to students
  - Alumni to provide benefits to students
  - Involve students with UHSAA
  - Student mentorship
  - Develop alumni resource list
  - Internship/job board for students (future alumni)
  - VISION/IDEAS:
    - Create a network of jobs, possibly
    - Use Zoom to allow students to connect with alumni
    - Creation of a directory of alumni and note what their jobs/careers are/were
    - Take direction from the school on what needs are
    - Some discussion regarding awards ceremony-still being debated
    - Discussed building on having small groups of students meet with an alumni to have a conversation (design project lab); provide questions to the alumni in advance to build a better conversation

- **Events – Steve & Cory**
  - Create a fun and engaging environment
  - Connect alumni for reunions
  - Alumni awards night or a spotlight
  - Homecoming
  - Help with reunions
  - Develop other ways to honor alumni
  - Make homecoming more like a party/fun event
  - VISION/IDEAS:
    - Reconsider/redesign alumni awards/spotlight
    - Strive to get more of an exchange between classes

- Create some sort of combination reunion; location considerations; perhaps a yearly event for all to come to
- Increase interaction w/students during homecoming
- Consider bringing homecoming back to UHS; lounge may not be big enough to host the event; consider opening the school for tours, or a virtual tour hosted by students
- Photo booth; photo backdrop

- **Fundraising – Debi & Dixie**
  - Raise friends first & money second
  - Raise money for our needs
  - Raise money for the school
  - Raise money for an alumni scholarship
  - Event sponsorship

- Assign two board members to work on development of each pillar for next meeting
  - *Communication – Eric & Sara*
  - *Service – Tara & Darcy*
  - *Events – Cory & Steve*
  - *Fund Raising – Debi & Dixie*

Miscellaneous:
For next meeting (ACTION ITEMS):
- *Each group of two individuals meet prior to next meeting*
- *Ryan will be happy to attend any meetings to offer support*
- *Please provide Ryan with framework of ideas for next meeting so he can include in the agenda*

Next Meeting:
- Tuesday, March 21, 2023 at 6:00 PM at UHS Library