# **University High School Alumni Association**

Meeting Minutes: August 30, 2022

### Present:

Dixie Lewis, Tara Nafziger, David Martin, Cory Roop, Kathy Murdoch, Steve Mower, Dr. Anthony Jones, Jeff Rogers, Marc Leonard, Meghan Pantaleone, Sara Punke, Stacey Meyer, Debi Grossman, Angie Parker, Jeff Rogers, Eric Schlipf

#### Absent:

Andrea Markert, Darcy Drexler, Peter Pontius, Rob Raycraft, Ryan Scritchlow, Wilma Bates

### Call to Order:

Minutes of the July 26, 2022, meeting was emailed and approved.

## **Administration Report:**

No report

## Foundation Report:

- Wilma will provide a report during the next meeting.
- Interest in getting a 501-C; will be excited to collaborate with Wilma
- Dr. Jones has asked Wilma to share the pros/cons with the board as we make this decision.
- Current balance remains \$11,467.

#### **Awards Committee:**

No update

## **Website Coordinator:**

• See notes in Homecoming section.

#### Historian:

No update

### **Newsletter:**

• Timeline for next publication – possibly by the end of the year.

## **Alumni Relations:**

See notes in Homecoming section.

### **Spirit Wear:**

- We had 50 orders.
- Magnets have been purchased 200 total; there are 2 designs, and they will sell for \$5.00 per magnet.

## Homecoming:

- Social is Friday, Sept. 16.
- Be sure to extend an invitation to Dr. Godwyll to the Alumni Homecoming Social.

#### Location:

- Horton Field House; \$160 per hour; this is the non-profit rate; ISU will be responsible for table/chair set up and tear down; 10 rows of tables, seating for 360. There is a new table format that was sent via email.
- ACTION ITEMS: Student Senators arriving at 3:30-4 PM to help with tablecloths and large canvas banners. Kathy will send follow up reminder email to Kirsten Hany by 9/5/22. Cory-bring rolls of tablecloths and banners. Kathy-bring hand sanitizer to Horton.

#### Boosters:

- Communication w/President Angela Null; Boosters will report final number of meals needed on 9/6/22 (this Friday) to Cory; they understand they will need to pay for the full number of meals ordered; declined to share the event rental cost due to the bylaws of their constitution.
- ACTION ITEMS: Boosters will place their meal order by 9/6; Boosters will provide 1 or 2 volunteers at the food table from 4:30-7 PM.

### Food:

- Avanti's pre-order range is 400-425; final number to be given to Avanti's on 9/12; individual cost is \$4.95; final number for meals is 400!
- ACTION ITEMS: Cory will report final food count to Avanti's; food tickets will be passed out as Alumni complete registration.

# Donation Box & Posting of QR Code:

- o ACTION ITEMS: Who will make and bring to Horton? Poster/table flyers?
- We have an existing poster.
- Ryan will print some sheets with the Foundation QR code.
- o Ryan will complete a "form completed" page once registration is complete.

#### Football Tickets:

 ACTION ITEMS: Do we have to use specific tickets? Who will pass them out with the food tickets? Tara did this last year as alumni passed through registration and can do this again.

### Table Markers:

- Milestone classes: 1962, 1972, 1992, 2012 & ISSCS table marker
- ACTION ITEMS: Cory will bring to Horton.

### • 50 Year Royalty:

- Royalty will be ushered onto the 50-yard line at half-time and they will be announced. This has already been set up w/Student Senate. There will be no golf carts this year.
- ACTION ITEMS: Who will be the point person to gather them and to give a written list of who is in attendance for the announcer? Eric will meet with the group and make sure they are there.

# • Communication/Marketing:

- Website need website banner to show
- o Homecoming information postcard?

- Facebook put postcard on alumni group page every day of the week leading up to Homecoming.
- Emails ISU Foundations sent out 2,493 emails on August 23. 280 bounced back so we have 2,213 good emails with the Foundation. Kathy (with Stacey's help) is asking Foundation to send reminder email on Sept. 11 or 12 prior to the event.
- What happened with the UHSAA website emails? How many emails has the website collected?
- Postcard BPOI donated printing of 2,983 postcards that will cover all alumni in the 13 counties surrounding Normal (60–75-minute drive).
   Postage at ISU (they will address them as well) will be \$0.25/piece for a total of \$745.75. The postcard will be delivered to ISU Foundation on 8/30 and should mail no later than 9/5 or 9/6.
- o ACTION ITEMS:
- Kathy to get reminder email to ISU and Ryan. Kathy to post on social media. Ryan to update website and to send reminder emails to those collected emails from the website.

## • Registration:

- Electronical and paper methods collected by UHSAA Board members.
- o ACTION ITEMS: Who will be bringing iPads/laptops? Cory will bring the binders with the sign-in sheets. (Tara & Ryan will bring iPads).
- Stacey can get more nametags if needed.

### • Volunteer Recruitment:

- Set-up student Senate, Cory & Tara
- Food Tables Boosters
- Registration Alumni Board (all hands-on deck) (Tara)
- Food Tickets/Football Tickets Alumni Board (all hands-on deck)
- Spirit wear (pick-up & magnet sales) Meaghan
- o ACTION ITEMS: cash box w/change Meaghan
- Photography Kathy
- Clean-up (pull tablecloths and banners) Cory & Alumni Board (all handson deck)
- o Sign-up Genius on Facebook?

# UHS Band

 Dave Martin spoke to the band director; Jason Landes and we are good to go.

#### **New Business:**

- Other alumni Facebook group University High School Alumni, Normal, IL
  - This page has been hit by some spammers; Kathy has contacted Donna to assist in administration of the page; Donna has archived this Facebook group.
- UHS Student Senate representative to be invited to attend the UHSAA meetings.
  - ACTION ITEMS: Kathy will send a follow up email to Kirsten Hany,
    Senate Sponsor. Ms. Hany asked if the students could rotate this task

and we have agreed that this is fine. They would be a non-voting member of the board.

### **Old Business:**

None

# **Miscellaneous/Upcoming Topics:**

- UHSAA President visits seniors at their brunch event in May.
- Board restructure and development immediate needs: President, President-Elect, Treasurer, Database Coordinator, Awards Committee Coordinator.
- Constitution update
- Research into establishing a 501-C
- Research UHSAA being covered by the ISU Alumni Relations Department under University Advancement (VP Pat Vickerman). ISU has activated the lab schools in the Foundation Department of University Advancement.

## **Next Meeting:**

Tuesday, September 20, 2022, at 7:00 PM