

University High School Alumni Association

Meeting Minutes: September 20, 2022

Present:

Ryan Scritchlow, Dixie Lewis, Kathy Murdoch, Jeff Rogers, Steve Mower, Angie Parker, Anthony Jones, Cory Roop, Darcy Drexler, David Martin, Eric Schlipf, Marc Leonard, Meghan Pantaleone, Stacey Meyer, Tara Nafziger

Absent:

Andrea Markert, Debi Grossman, Peter Pontius, Rob Raycraft, Sara Punke, Wilma Bates

Call to Order:

- Minutes of the August 30, 2022, meeting were emailed and approved.

Administration Report:

1. No update.
2. Dr. Jones really enjoyed seeing our board in action. He felt the event went well and he was able to connect with many individuals.
3. The most valuable experience were the many stories that were shared with him.

Foundation Report:

1. Wilma will provide a foundation report when she can. She was not able to attend the meeting.

Awards Committee:

1. No update.

Newsletter:

1. Dave said he would plan to put out a newsletter by the end of the year.
2. The delivery method will be email. We will plan to use both ISU's email addresses and the email addresses that the board has collected.

Alumni Relations:

1. Class of 2012 – reunion is November 5 at Medici.

Homecoming:

1. The class of 1945 were represented at the reunion! Two individuals from this class attended the reunion.
2. Donation box at the event garnered - \$1,145 (*deposited in the UHSAA account at Foundations*)
3. Regarding the event location – Andrea M emailed Kathy on the Monday prior to the event telling her there was no staff available to set up chairs. However, they did end up setting up the chairs.

4. In the future, make sure tables are well spread apart. This worked very well this year.
5. Boosters paid for 64 meals.
6. Felicia Goodman is the Boosters parent coordinator, and we will make sure she is connected for next year.
7. 435 sandwiches were ordered, and we came out even; no food was left over!
8. Avanti's charge - \$2,153.25.
9. Note for next year - have more vegetarian sandwiches. This option went very fast.
10. Kathy did notice that many alumni did not take food this year, so we may want to consider ordering more food for next year.
11. Communication and Marketing – sent just under 4,000 cards and the cost for mailing was around \$800; the actual printing was done/donated by Bopi, and Kathy will send a handwritten thank you note. *Per Jeff, Bopi cannot legally recognize a tax donation on their tax return unless the donation letter comes from a legitimate 501 C-3, which USHAA is not. The tax donation letter should be issued by the ISU Foundation. Per Kathy, this has been explained to the Merciers.*
12. Around 50 people did pre-register for the event, which was helpful. Continue to offer this option as this is helpful at the registration table.
13. For next year – we will need more tickets to hand out – for both food and football.
14. Registration was much improved, no paper check-ins! Still had the occasional backlog, but much smoother than last year.
15. Any retired teachers were included in our alumni food total and should be moving forward.
16. For next year, have a table with a sign directing boosters to the correct table. There was some confusion.
17. Volunteer recruitment – Kathy will send a hand-written thank you note for their assistance in set-up. We did get two volunteers from the Facebook sign up.
18. Boosters did monitor the food table to make sure people were not taking multiple sandwiches.
19. Stacey got an email from an alumnus, asking us to live-stream the event. We discussed and don't think permission would need to be granted since it's a public event. We discussed many options for this including:
 - a. Have someone walking around, talking to alumni, and recording their stories.
 - b. A classmate could start a FaceTime call and walk around.
 - c. We could possibly work with a UHS technology class and make it like a "roving reporter" at the event.
 - d. The information could also be used as part of the yearbook or the *Clarionette*.
 - e. Dr. Jones will take this as an action item as there are many students interested in journalism. It might also be an opportunity for alumni to connect with current students.
 - f. Also consider some sort of oral history-stories of past UHS students.
20. Overall, the Homecoming event was a success!! Congratulations to all!

21. October 13, 2023 is next UHS Homecoming! Stacey will work on getting the venue reserved for us for next year.
22. The board voted to change the reunion time to 5-7 PM.

Spirit Wear Coordinator:

1. Magnet sales - \$190.00 (*deposited in the UHSAA account at Foundations*)
2. Spirit wear profit - \$278.00 (*deposited in the UHSAA account at Foundations*)
3. There are magnets left over; none were sold to current students.
4. Dr. Jones stated that board members can attend some further school events to continue to sell the magnets.

Website Coordinator:

1. Ryan reported that he is having trouble with the emails – some of the symbols are coming back as a “bad list”. He is working on resolving this issue.
2. We now have 1,127 email contacts.

Historian:

1. For Homecoming next year, can we please recommend sending Dixie an email regarding yearbook requests, instead of calling.

New Business:

1. Next meeting – we need to secure a president, a president-elect, treasurer, database coordinator, and awards chair.
2. *Discuss how the board wishes to proceed in potentially becoming a 501 C-3 entity separate from ISU Foundation. If the board proceeds, we will need to obtain an IRS EIN/TIN.*
3. *Re-visit our Constitution and board member role descriptions. If the UHSAA does decide to proceed to become a 501 C-3 entity, a UHSAA Constitution will need to be drafted with the intent of becoming a legal entity as opposed to a defining relationship with ISU Foundation.*
4. How can we be an advocate for Class Night?
 - a. Andrea M. shared with Dr. Jones that incoming freshman were not included in Class Night this year due to COVID restrictions. However, the plan is to include incoming freshman next year.

Old Business:

1. No update.

Miscellaneous:

1. Welcome to Darcy, class of 1977!
2. Kathy has contacted Kristen Hany, the Senate sponsor about having student senate members join our meetings. Students would come as non-voting members of the board. Ms. Hany asked if the students could rotate this task, and this is acceptable. Kathy will contact Ms. Hany to see if a student or several students would like to attend our November meeting.

Action Items:

1. *Kathy*: send thank you notes to Bopi & those that volunteered via the sign-up Genius. Also, follow-up with Ms. Hany regarding student senate members attending our meetings.
2. *Dr. Jones*: follow up regarding students attending our alumni event as reports, as part of a journalism requirement.
3. *Stacey*: will follow up with reserving the venue for next year's homecoming in mid-October.
4. *We need **someone to volunteer to contact Andrea Markert about faculty contacts at U-High** (journalism, history) to start discussing the "roving student reporter" idea for the next Alumni Homecoming Social. Please contact Kathy if you are able to reach out to Andrea.*

Next Meeting:

1. Tuesday, November 15, 2022, at 7:00 PM